

2026

PARTNERSHIP OPPORTUNITIES



Letter from our CEO

Dear Community Partner,

As we reflect on the past year, we are reminded of the incredible courage of survivors and the vital role that community partners like your business play in making our work possible. At S.A.F.E. Place, we remain dedicated to promoting safety, hope, and healing for all victims of intimate partner violence and sex trafficking.

This year, we are facing a significant challenge. Due to anticipated reductions in grants from federal, state, and local funders, we risk losing critical resources that allow us to provide survivors with safe shelter, counseling, legal advocacy, and essential support. Meanwhile, the demand for our services continues to grow — and we are committed to answering every call for help.

Businesses like yours have the power to ensure our services continue to be available to every survivor that takes the brave first step of calling us. Your partnership also demonstrates your company's commitment to a collaborative, person-centered community that prevents violence and exploitation. A sponsorship from your organization will help close this urgent funding gap and ensure that survivors continue to receive the support they deserve.

We hope you will consider supporting our work by proudly sponsoring S.A.F.E. Place's annual events and outreach.

Together, we can ensure that every survivor finds safety, hope, and healing.

With deepest gratitude,

Ellen Lassiter Collier, CEO
S.A.F.E. Place

At a Glance

Mission

S.A.F.E. Place provides survivor-led preventative and supportive services to promote safety, hope, and healing for all victims of intimate partner violence and sex trafficking.

Vision

S.A.F.E. Place envisions a collaborative, person-centered community that prevents violence and exploitation, while also advocating for peace and justice for those impacted by violence. Our two-pronged approach helps survivors identify their own power and impacts systems change.



S.A.F.E. Place Services

Fiscal Year October 1, 2024-September 30, 2025

TOTAL CLIENTS SERVED: 2051

"You've been a really big part of my life and teaching me how to value myself and set goals."

-S.A.F.E. Place Counseling Client

EMERGENCY SHELTER

Total Shelter Nights: 12,587

Adults Served in Shelter: 221

Children Served in Shelter: 205

Please Note: Our shelter underwent major renovations in 2025, resulting in the periodic closure of various rooms.

LEGAL ADVOCACY

Clients who Received Legal Advocacy: 1031

SURVIVOR ADVOCACY

Adults Served by Survivor Advocate: 382

Children Served by Survivor Advocate: 57

EDUCATION & AWARENESS

Prevention Education Presentations: 201

Community Education & Public Awareness Presentations: 89

COUNSELING

Adults Participating in Counseling: 132

Children Participating in Counseling: 30

RENTAL ASSISTANCE

Households Receiving Rental Assistance: 20, including 23 children

CLIENT ASSISTANCE

Phones, Security Items, Gift Cards, and Transportation Provided: 389

HELPLINE

Crisis/Info/Referral Calls: 1305

Lethality Assessment Protocol Calls: 75

2026 Partnerships

Benefits for All Partners

Each partnership opportunity outlined includes its own benefits, including marketing perks and event registration. As tokens of our appreciation, each year we will provide our partners with the following:

- Annual supporter decal for business door/window
- Annual Impact Report
- Reduced rate on workplace specific trainings
- Recognition in event marketing plans

Personalized and All Event Partnerships

PERSONALIZED PARTNERSHIP

ANY AMOUNT

- Work with our staff to develop a partnership that aligns with your company's marketing goals, mission, and budget.

ALL EVENT PARTNER

\$600

- Recognition on marketing materials for Restoring Hope Gala as Bronze Partner, Sink it for S.A.F.E. Place as a Par Partner, and Dogs Against Domestic Violence Walk and Costume Contest. as a Good Dog Partner.

“I wanted to take this time to let you know your program was great to me and my children. We had a wonderful experience there and hopefully y'all continue to make other families feel welcome and like home!”

-S.A.F.E. Place Residential Client

Restoring Hope Gala



Restoring Hope Gala is S.A.F.E. Place's premiere fundraiser. The event includes speakers, dinner, live and silent auction, and award presentations.

Date: Friday, May 15, 2026

Location: DoubleTree by Hilton Battle Creek

Attendance: About 300 community leaders, professionals, and S.A.F.E. Place supporters

"Heritage Chevrolet is extremely proud to be a major sponsor of both the Gala and the annual golf outing. Of course, the primary reason we are involved is to provide financial support for the important work that S.A.F.E. Place does in our community.

But, in addition to that, the fundraisers that S.A.F.E. Place puts on are well organized and fun to attend-just the type of community events we like to be put our name on and that our employees like to go to. Supporting S.A.F.E. Place is truly a great partnership for Heritage Chevrolet."

-Tim Kool, Heritage Chevrolet

Partnership Levels

EVENT PARTNER- 1 Available

\$7,500

- Two tables/20 tickets
 - Recognition as the Event Partner on event materials
 - Logo on event slideshow
 - Ad (full booklet page) and logo in event program
 - Recognition on website/Facebook page with a hyperlink to your company
 - Opportunity to provide a welcome at the event
-

PREMIER PARTNER

\$5,000

- One table/10 tickets
- Recognition as partner of an event element
- Logo on event slideshow
- Ad (1/2 booklet page) and logo in event program
- Recognition on S.A.F.E. Place's website and Facebook page with a hyperlink to your company

GOLD PARTNER

\$1,000

- Four tickets
- Logo on event slideshow
- Logo in event program
- Recognition on S.A.F.E. Place's website and Facebook page

BRONZE PARTNER

\$250

- Logo on event slideshow
- Name in event program
- Recognition on S.A.F.E. Place's website and Facebook page

PLATINUM PARTNER

\$2,500

- One Table/10 Tickets
- Logo on event slideshow
- Ad (1/4 booklet page) and logo in event program
- Recognition on S.A.F.E. Place's website and Facebook page with a hyperlink to your company

SILVER PARTNER

\$500

- Logo on event slideshow
- Logo in event program
- Recognition on S.A.F.E. Place's website and Facebook page

ADVERTISER PARTNER

\$100

- Name on event slideshow
- Name in event program

Sink It for S.A.F.E. Place



Sink It for S.A.F.E. Place is our fastest growing fundraiser. The event includes 18 holes of golf, course games, and three meals for golfers.

Date: Friday, September 25, 2026

Location: Binder Park Golf Course

Attendance: Over 175 new and experienced golfers representing workplace teams, friends and family, and S.A.F.E. Place supporters

"Here at Reyes Coca-Cola Bottling, we believe in the power of collaboration to uplift those around us, and our efforts are geared towards creating a better world that benefits our present society as well as generations to come. We are proud to be able to support S.A.F.E Place during their Sink It for S.A.F.E Place Golf Outing for the past few years. We look forward to our continued partnership for years to come!"

-Reyes Coca-Cola Bottling

Partnership Levels

EVENT PARTNER- 1 Available

\$5,000

- Recognition as the presenting partner for the event
 - Two foursomes for golf
 - Corporate/organization materials in golfer bags
 - Contest sponsorship of choice (Closest to Pin, Longest Drive, or Putting Challenge)
 - First position logo on website with hyperlink and marketing materials
 - Signage at three holes
 - Signage at registration
 - Tent/table at registration or turn
 - Partake in awards ceremony
-

DIAMOND PARTNER

\$2,500

- One foursome for golf
- Signage at three holes
- Signage at registration
- Logo on social media with hyperlink
- Tent/table opportunity at one sponsored hole with activity
- Corporate/Organization materials in golfer bags

CHAMPION PARTNER

\$1,000

- One foursome for golf
- Signage at two holes
- Signage at registration
- Logo on social media with hyperlink
- Corporate/Organization materials in golfer bags

BIRDIE PARTNER

\$500

- One foursome for golf
- Signage at one hole
- Signage at registration
- Logo on social media

PAR PARTNER

\$250

- Signage at one hole
- Signage at registration
- Name on social media

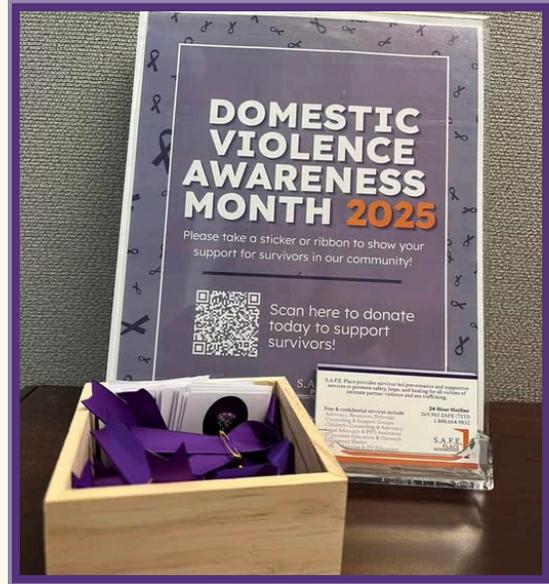
HOLE PARTNER

\$100

- Signage at one hole
- Name on social media

For the first time ever, Sink it for S.A.F.E. Place will be taking over all 27 holes at Binder Park Golf Course!

Awareness Months



Each year S.A.F.E. Place recognizes Human Trafficking Prevention Month in January, Teen Dating Violence Awareness Month in February, and Domestic Violence Awareness Month in October. Throughout each month, S.A.F.E. Place hosts various fundraisers, trainings, and social media campaigns with the goal of raising awareness in the community.

Attendance: Each month engages new and returning supporters throughout Calhoun County capturing a diverse audience.

“We sponsor S.A.F.E. Place because everyone in Calhoun County deserves to feel safe, supported, and valued. The work they do changes lives every day, and we are grateful to stand alongside an organization that brings hope and healing to our community.”

-Ryan Underhill, Underhill Agency - Farmers Insurance

Partnership Levels

HUMAN TRAFFICKING PREVENTION MONTH PRESENTING PARTNER- 1 Available \$1,000

- Listed as Presenting Partner on HTPM materials
- Opportunity for unique collaboration to raise awareness in community
- Logo included on social media and email campaigns throughout the month
- Awareness color is Royal Blue

Presenting Sponsor must be solidified by November 2026.



TEEN DATING VIOLENCE AWARENESS MONTH PRESENTING PARTNER- 1 Available \$1,000

- Listed as Presenting Partner on TDVAM materials
- Opportunity for unique collaboration to raise awareness in community
- Logo included on social media and email campaigns throughout the month
- Awareness color is Orange

Presenting Sponsor must be solidified by December 2026.

DOMESTIC VIOLENCE AWARENESS MONTH PRESENTING PARTNER- 1 Available \$1,000

- Listed as Presenting Partner on DVAM materials
- Opportunity for unique collaboration to raise awareness in community
- Logo included on social media and email campaigns throughout the month
- Awareness color is Purple

Presenting Sponsor must be solidified by August 2026.



Dogs Against Domestic Violence Walk and Costume Contest



Our newest event, Dogs Against Domestic Violence Walk and Costume Contest, encourages dogs and their human to dress up and walk to the Fountain in Marshall – a fun walk that makes a public statement against domestic violence.

Date: Friday, October 23, 2026

Location: Downtown Marshall

Attendance: We anticipate over 40 dogs with their humans from Calhoun County and beyond.

“MCCU partners with S.A.F.E. Place because their work reflects the heart of our ‘people helping people’ philosophy. Their survivor-led services promote safety, hope, and healing, and we value how they work with us to customize our partnership—making our sponsorship dollars meaningful for MCCU while directly supporting their organizational needs.”

-Alyssa Jones, Marshall Community Credit Union

Partnership Levels

TOP DOG PARTNER- 1 Available

\$500

- Title partner with name/logo on all print and digital event communications
- Large logo on event t-shirts
- Booth and/or signage at the event
- Recognition on social media
- Two free entries for the walk & costume contest

TAIL WAGGER PARTNER

\$250

- Name/logo on event materials
- Logo on signage at the event
- Logo on social media
- Small logo on event t-shirts
- One free entry for the walk & costume contest

PUPPY LOVE PARTNER

\$50

- Listed on signage at the event
- Listed on social media

GOOD DOG PARTNER

\$100

- Logo on signage at the event
- Listed on social media

PAW PAL PRIZE PARTNER

In-Kind Supplies

- Donate prizes for our canine costume contest participants and receive recognition on signage at the event and on social media



More Ways to Get Involved



There are many ways to help support Survivors:

Employee/Workplace Trainings: Our professional, experienced staff can provide training specialized to your work related to domestic violence, sex trafficking, and teen dating violence.

Group Volunteer Projects: We are able to host large volunteer projects on site to fulfill service days or volunteer hours.

Donation Drives: Our emergency shelter operation relies on in-kind donations of food, linens, hygiene products, and cleaning supplies.

Display Outreach Materials: Help us reach survivors by displaying our outreach materials in your public and employee spaces.

Partner with S.A.F.E. Place

Restoring Hope Gola:

- Event Partner \$7,500**
- Premier Partner \$5,000
- Platinum Partner \$2,500
- Gold Partner \$1,000
- Silver Partner \$500
- Bronze Partner \$250
- Advertiser Partner \$100

Partnership Total: _____

Sink It for S.A.F.E. Place:

- Event Partner \$5,000**
- Diamond Partner \$2,500
- Champion Partner \$1,000
- Birdie Partner \$500
- Par Partner \$250
- Hole Partner \$100
- Golf Foursome \$400

Awareness Months:

- Human Trafficking Prevention Month Partner \$1,000**
- Teen Dating Violence Awareness Month Partner \$1,000**
- Domestic Violence Awareness Month Partner \$1,000**

Dogs Against Domestic Violence Walk & Costume Contest

- Top Dog Partner \$500**
- Tail Wagger Partner \$250
- Good Dog Partner \$100
- Puppy Love Partner \$50



Scan above or visit us at
weblink.donorperfect.com/sppartnerships
to view our online form.

Grand Total: _____

Checks can be made out to S.A.F.E. Place and mailed to PO Box 199, Battle Creek, MI 49016

** Indicates One Partnership Opportunity Available

THANK YOU FOR SUPPORTING SURVIVORS IN OUR COMMUNITY!

"I was so nervous coming here and you just made me feel
so loved and welcomed. Thank you for the work you do.
I can't wait to come back."
-S.A.F.E. Place Counseling Client

S.A.F.E.
PLACE
secure area family environment

